

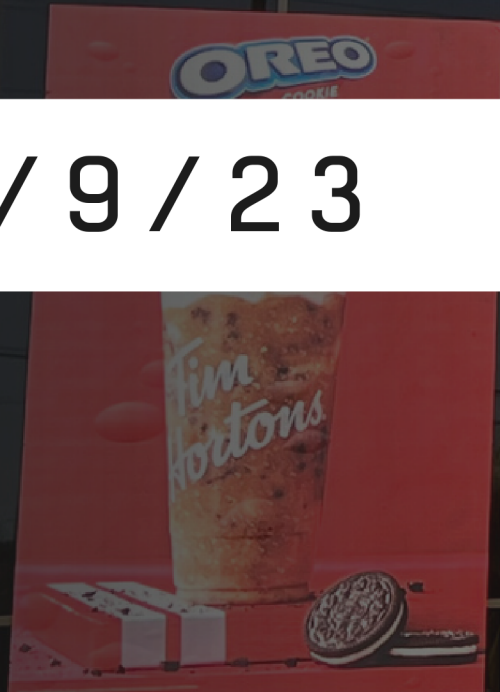
Tim Hortons

CAFÉ & BAKE SHOP



Tim Hortons

1 / 9 / 23



MEETING AGENDA

- 2022 SEASON RECAP
 - COMMUNITY
 - WEBSITE
 - TIMBIT TIDBITS SERIES
 - MATCHDAY ELEMENTS
- 2023 AND BEYOND
- NEXT STEPS



COMMUNITY



Tim Hortons. CAMP DAY

- CREW SUPPORTED TIM HORTONS CAMP DAY THROUGH THE FOLLOWING:
 - CREW CAT & MARCO CREW 2 CAPTAIN VISITING TIM HORTON LOCATIONS
 -



TIMBITS SPOTLIGHT



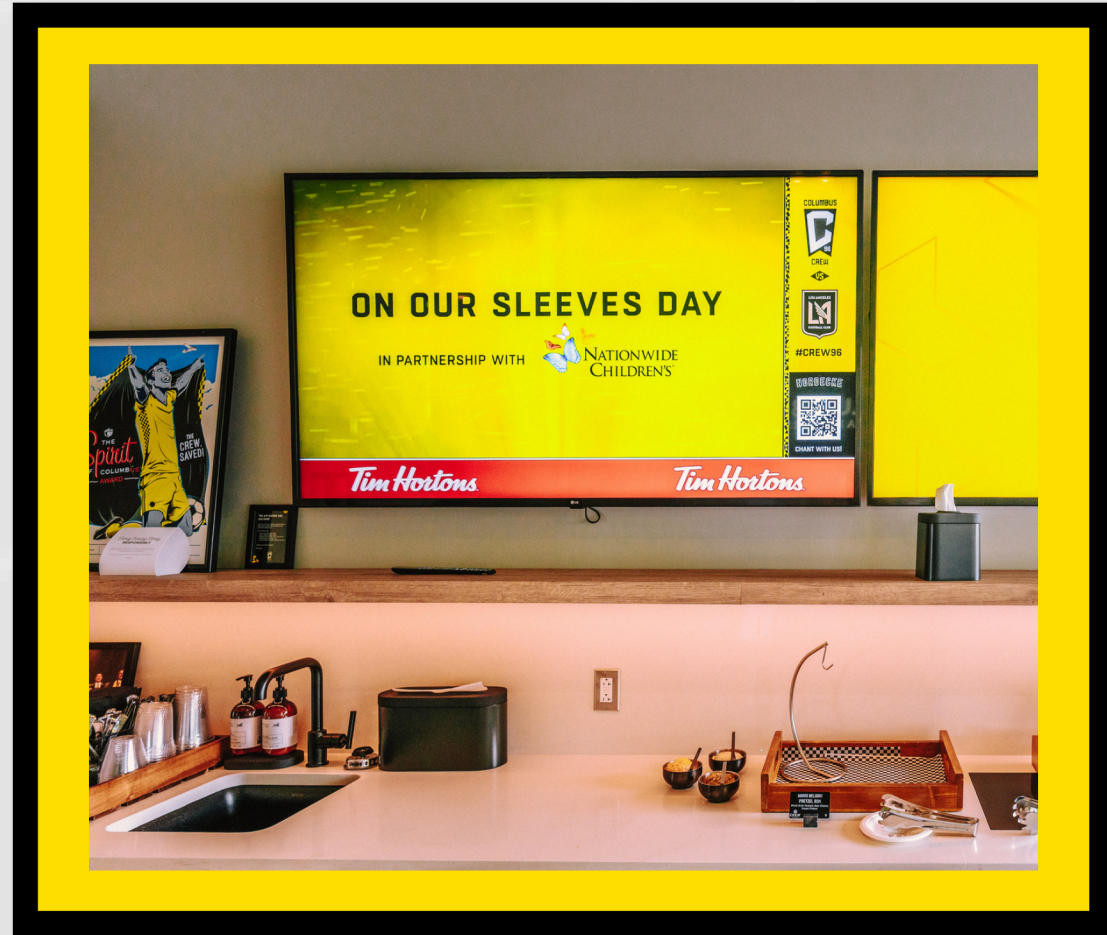
TIM HORTONS RECOGNIZED A YOUTH SOCCER CLUB EVERY HOME MATCH:

- KIDS RECEIVED TIMBITS & TIMBIT JERSEYS
- HALFTIME RECOGNITION
 - MAIN SCOREBOARD TAKEOVERS
 - PA ANNOUNCEMENT
- TRADITIONAL MEDIA INCLUSION
 - RADIO LIVE READ
 - TV LIVE READ WITH PICTURE INCLUSION

CONCESSIONS

TIM HORTONS SOLD THE FOLLOWING
QUANTITIES FOR THE 2022 SEASON
AT LOWER.COM FIELD:





DIGITAL SIGNAGE



1. CONCOURSE TVS
2. PLAZA VIDEOBOARD
3. VIDEOBOARD LED

